



The Cat Pack



A guide full of fundraising ideas

To Support



**THE SHEFFIELD
CATS SHELTER**

Thank you for choosing to support



Caring for cats and kittens since 1897

This guide has been created to help you kick-start your fundraising journey and make your event a success.

If you have any questions or need support, our fundraising team is here to help every step of the way.



Why Your Fundraising Matters

Every year, Sheffield Cats Shelter rescues, rehabilitates and rehomes hundreds of cats and kittens who need care, safety and love.

Your fundraising helps us to:

- Rescue abandoned and stray cats
- Provide food, shelter and veterinary treatment
- Rehabilitate sick or injured cats
- Rehome cats into loving forever homes
- Support responsible pet ownership in the local community

Without the support of amazing fundraisers like you, we simply couldn't continue our lifesaving work.

Thank you for making a difference to cats across Sheffield.



Website: www.sheffieldcatsshelter.org

Email: fundraising@sheffieldcatsshelter.org

Phone: 0114 272 4441

Registered Charity No: 1172162

2020



Some cats need more than just a safe place to stay; they need a second chance.

Celeste came to us from the streets of Page Hall with her newborn kittens. She was gentle and loving, but it was clear she was in pain. She had a limp caused by a painful knee condition, and to make things more complicated, she was also diagnosed with FIV.

Celeste needed surgery to give her a chance at a comfortable, pain-free life. Her first operation cost over £3,500, and after months of recovery, she needed a second surgery too. Thanks to the kindness of supporters like you, we were able to give Celeste the care she needed every step of the way.

After everything she had been through, Celeste finally found her forever home.

Stories like Celeste's are why fundraising is so important. Your support helps provide vital veterinary care, warm beds, full bowls, and the time cats need to heal and trust again.

Because of you, more cats like Celeste get the chance they deserve.

Thank you for being part of their journey.



Let's Get Started!

Ready to start fundraising? Here are a few fun and simple ideas to help you get going, but don't be afraid to get creative and come up with your own!



Sponsorship Ideas

Silent for the Shelter

Put your talking on pause and get sponsored to stay silent for a few hours, or even a full day. It's harder than it sounds!

Get Moving for Cats

Take on a fitness challenge like a run, cycle, hike or even a sponsored walk. Set yourself a goal and ask friends and family to support you along the way.

Give Something Up

Whether it's chocolate, takeaways, or another guilty pleasure, give it up for a week or a month and ask people to sponsor your commitment.

Brave the Change

Try a bold new haircut, shave your head, or dye your hair in support of the cats. It's a fun way to raise funds and awareness.

Read for Rescues

Love a good book? Set yourself a reading challenge and ask for sponsorship based on how many pages or books you complete.

Step Up for Sheffield Cats

Create a step challenge with friends or colleagues. Set a target and get sponsored as you walk, jog or run your way to the finish.



Group Fundraising Ideas

Fundraising is even more fun when you do it together! Whether you're planning an event with friends, family, colleagues or your community, these group ideas are a great way to raise money and awareness for cats in Sheffield.

Cat Bingo Night

Add a feline twist to a classic bingo night! Use cat-themed calls, offer fun prizes, and charge for bingo cards. You could also include a raffle or extra games to boost your fundraising total.

A Musical Night for Cats

Host a concert featuring cat-themed songs or your favourite tunes. Sell tickets and invite friends, family, or colleagues to join the fun. Feeling confident? Turn it into a karaoke or sing-along event and get everyone involved.

Comedy Night

Bring the laughs while raising funds for cats. Organise a stand-up comedy night or invite friends to perform short comedy sets. You could even host an improv night or comedy quiz for extra entertainment.

Knitting for Kitties

Gather your knitting or craft group and create cosy blankets, toys, or other cat-themed items. These can then be sold, raffled, or auctioned to raise money for cats in our care.

Paint and Sip Event

Host a relaxed painting evening where guests pay to take part. Provide art materials and refreshments, and encourage participants to create cat-themed masterpieces they can take home.



Quiz Night for Cats

Host a quiz night at work, school, or in your community. Charge teams to enter and include a cat-themed round for extra fun.

Coffee Morning

Organise a coffee morning with friends, colleagues, or your local community. Charge for drinks and snacks, and include a raffle or donation box.

Movie Night

Host a film night with cat-themed films or family favourites. Sell tickets and snacks to raise funds.



Be part of the Cat Pack 🐾

Our private Facebook group is a space for you to connect with others who are fundraising for Sheffield Cats Shelter. Share your ideas, post your progress, celebrate your successes, and support one another along the way.

Together, we can make an even bigger difference

Scan the QR code or look for 'The Cat pack' group on Facebook



Fundraising for Schools, Colleges & Universities

Getting your school, college or university involved is a fantastic way to raise funds while bringing people together.

Kitty Craft Fair

Organise a craft fair at your school or campus and invite students, staff, and local makers to sell handmade items. Charge for stalls or donate a percentage of sales to help cats in our care.

Book Fair for Cats

Collect new or gently used books and host a book sale. Students and staff can browse, buy and donate, with all proceeds supporting cats at Sheffield Cats Shelter.

Scavenger Hunt

Create a cat-themed scavenger hunt around your school or campus. Participants can pay to enter, follow clues, and compete to find the final prize.

Talent Show

Host a talent show and invite students and staff to perform. Sell tickets for the audience and offer prizes for standout performances.

The Cat's Pyjamas Day

Ask your school or college to hold a non-uniform day. Students can wear pyjamas, casual clothes, or even dress as their cat, in exchange for a small donation.

Bake Sale for the Shelter

Students and staff can bring in homemade treats to sell during breaks or lunchtime. Cat-themed bakes are always a hit.



Classroom Penny Challenge

Place collection jars in classrooms or departments and see who can raise the most change over a week.

Sports Tournament

Organise a football, netball, or multi-sport tournament between classes or departments. Charge teams to enter, offer prizes, and invite supporters along to help boost your fundraising.

Art Competition

Invite students to create cat-themed artwork. Charge an entry fee and display the artwork around the school or campus.



Workplace Fundraising Ideas

Cats & Cocktails Social

Host an after-work gathering with cat-themed cocktails and non-alcoholic mocktails. Sell tickets for entry and create a relaxed social atmosphere while raising money for Sheffield Cats Shelter.

Extra Holiday Raffle Day

Run a fun workplace raffle where the prize is an extra day of annual leave or a “duvet day.” Staff buy tickets for a chance to win, with proceeds supporting the shelter.

Lunchtime Food Festival

Turn lunch into a fundraising event by inviting colleagues to bring in homemade dishes to share. Charge a small entry fee and enjoy a variety of foods while raising money for cats in Sheffield.

Workplace Sweepstake

Run a friendly sweepstake around a sports event, competition, or internal office challenge. Participants pay to enter, with a portion of the pot donated to the shelter.

Food-Themed Fundraising Ideas

Food brings people together, and it's a simple and enjoyable way to raise money for cats. These ideas are perfect for sharing time with friends, family, or colleagues while also helping to support the work of Sheffield Cats Shelter.

Charity Dinner Party

Invite friends or family to a dinner party where you cook a meal and ask guests to donate what they feel the experience was worth. It's a fun, social way to fundraise and a great opportunity to talk about the shelter and the cats you are helping support.

Afternoon Tea for Cats

Host a cat-themed afternoon tea with friends, colleagues, or your community. Charge an entry fee and serve sandwiches, cakes, and tea in a relaxed setting. Use the event as a chance to talk about the shelter, the cats we care for, and how fundraising helps give them a second chance.

"Bake Off" Competition

Invite people to bake and compete for fun prizes, with tasting and voting included for donations.



Food plays a vital role in caring for the cats and kittens at Sheffield Cats Shelter. Many arrive underweight or in poor health, and regular, nutritious meals help them recover and thrive.

Each day, we go through approximately **150 pouches of food** and **1.3 kg of dry food** to keep our cats happy and healthy.

Every pound you raise helps fill bowls and give cats in Sheffield the care and second chances they deserve.

Get Active for Cats

Whether you prefer walking, running, cycling or something a little more adventurous, getting active is a great way to raise funds while challenging yourself. You can take part solo, with friends, or as a team; every step helps support the cats and kittens at Sheffield Cats Shelter.

Yorkshire 3 Peaks Challenge

Take on one of Yorkshire's most iconic challenges by hiking Pen-y-ghent, Wharfedale and Ingleborough. Ask friends, family, and colleagues to sponsor your adventure while you take in some incredible scenery.

Cycle Challenge

Plan your own cycling route around Sheffield or the surrounding countryside. Ride solo or with friends and collect sponsorship for every mile completed.

Pet Walk for Cats

Organise a sponsored walk and invite pet owners to bring their dogs along. Choose a local park or scenic route and charge an entry fee or collect sponsorship.

Step Challenge

Track your steps over a week or a month and ask people to sponsor your total. You could even compete with friends or colleagues to see who can go the furthest.

Fitness Class Fundraiser

Host a yoga, pilates, or fitness class and ask participants to donate to take part.



Could Your Business Help?

Working with other businesses can be a wonderful way to support the cats and kittens in our care while helping spread awareness of our work. Whether you're a small independent maker, local shop, café, or larger organisation, there are plenty of ways your business can get involved.

Shop Small, Help Big

At Christmas, six amazing small businesses partnered with The Sheffield Cats Shelter to create special products and donate either a percentage of their sales or profits to help cats in our care.

Together, they raised an incredible **£455** for our cats and kittens. Even better, some of these fantastic businesses loved being involved so much that they chose to continue supporting us all year round through our Shop Small, Help Big initiative.

From handmade gifts and artwork to cat-themed treasures, every purchase helps provide food, warmth, and care for cats waiting for their forever homes.

You can see the wonderful businesses currently supporting us on our blog:

<https://thesheffieldcatsshelter.org/2026/shop-small-help-big>



Or Scan the QR code



How Your Business Could Help

There are lots of simple ways to get involved:

- Create a special product and donate profits or a percentage of sales.
- Donate a portion of sales for a set time period.
- Host a fundraising event in your shop, café or workplace.
- Add a collection tin to your counter.
- Offer your space for events or awareness days

Whether you're a small maker, shop owner, café, or local business, your support helps give cats in Sheffield the care and second chances they deserve.

A great example of this in action is our friends at the micro pub Two & Six, who kindly hosted one of our collection tins.

Another lovely example is Bird & Blend, who offered space in their store for a collection box, allowing customers to donate food, litter, and toys for the cats in our care. Small acts like these help keep our shelter running day to day.



Interested in getting involved?

We'd love to hear from you. Get in touch with our team to find out how your business can help make a difference.

✉ fundraising@thesheffieldcatsshelter.org.uk

You can also learn more about corporate partnerships and business support opportunities on our website, where we share more ways organisations can work with us throughout the year.

thesheffieldcatsshelter.org/corporate

If planning your own fundraiser isn't for you,
don't worry, we've got you covered.

We run a range of organised events and
challenges to suit all interests and abilities.

Take a look and find the perfect way for you to get
involved at
thesheffieldcatsshelter.org/fundraising



